

ART II NOTEBOOK COVER

Objectives:

1. Student will think and plan critically in order to effectively organize (design) the 2-D space of a support (page).
2. Student will be able to apply principles of design to integrate text and image as in a book cover, poster, magazine ad etc.
3. Student will be able to choose the most suitable medium to achieve the desired outcome
4. Student will learn about and appreciate the work of the graphic designer

Assignment:

Create a to scale graphic design for your notebook cover that shows a distinct organizational scheme based on one of your design thumbnails from the previous assignment. Insert text (Name (author) and subject (title) and optional block # as additional shapes to be integrated into the design. Make sure that the Text is easily read and noticeable at a glance - use the principle of contrast (Scale, color, value, etc).

Criteria:

1. Complete and submit 16 thumbnail designs using 4 different strategies as outlined in previous assignment.
2. The finished cover MUST HAVE the following:

A Title (ART 2 or another subject)

An author (your name)

(Block # optional)

The above must be clearly readable and work with your overall design.

3. Limit your colors to 3 maximum, plus the option of black and/or white
4. Media – choose the medium that is most compatible with your design
Choices include: markers, ink, colored pencil, collage, combination of these

Due date: Makeup: w/o 11.9.09

Critique: