

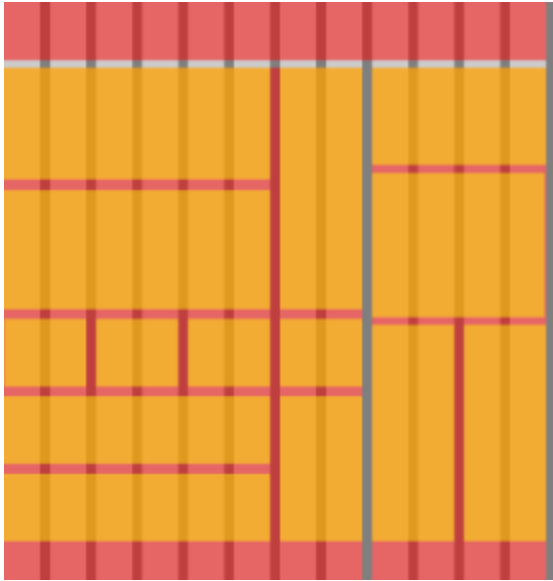
GRAPHIC DESIGN UNIT - !6 Design Thumbnails

Fold one 12" x 18" sheet of white drawing paper into 16 sections (4 rows of 4 boxes across)

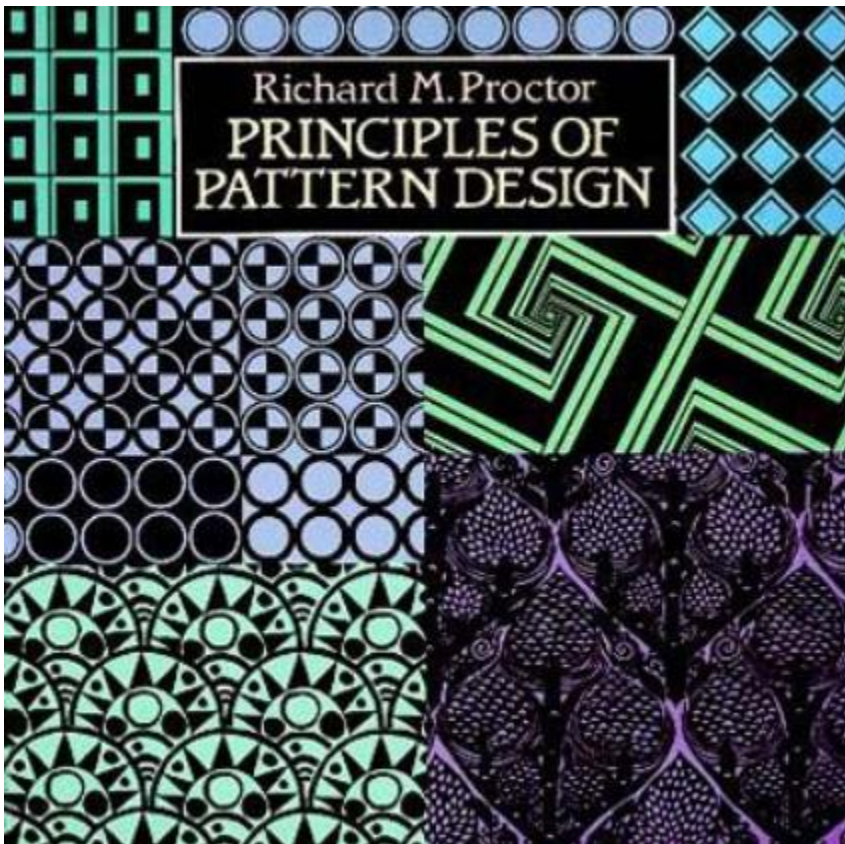
Create 4 thumbnail designs in each row based on following schemes:

Row 1: 4 Irregular Grid designs





Row 2: 4 Pattern designs (fill entire box)



Row 3: 4 Designs based on a letter of the alphabet



Row 4: 4 Asymmetrical designs.

For more instruction about asymmetrical design go to: http://desktoppub.about.com/od/designprinciples//aa_balance2.htm



Procedure:

Use pencil first, then go over with sharpie.

Objectives:

Student will be able to organize the 2-D space of a page using a specific design scheme or strategy.

Student will expand his/her knowledge and appreciation of graphic design strategies.

Student will be able to distinguish between a dynamic and innovative design and a static, traditional one and discuss the respective merits of each with respect to their applications.

One of these designs will be chosen and modified as the basis for the next project, the book cover design.